



CONCURSO DE **FOTOS Y VIDEOS** DE VIAJEROS DE VIRTUOSO 2016

Fecha límite para
participar:
15 de junio de 2016

DETALLES

PREMIOS

FOTOS / VIDEOS CONDICIONES

ENTRADAS



Envíe sus mejores fotos y videos cortos de usted
y obtenga la oportunidad de ganar.
#LUXURYTRAVEL
E-MAIL DESIGN
& SOCIAL MEDIA AQUÍ »

Fecha límite: 15 de junio de 2016
Virtuoso – Specialists in the Art of Travel

GRAN PREMIO USD 1500



1.º PREMIO USD 1000 • 2.º PREMIO USD 500 • 3.º PREMIO USD 250

Maui Waterfalls and Big Island Volcanoes



Overview

Virtuoso was looking for a remote e-mail designer to work with their Seattle Marketing Team in a fast paced work environment. The candidate would produce and test mass amounts of multilingual e-mail and social content under very tight deadlines using their digital marketing platform WhatCounts.


Virtuoso is the leading global travel agency network specializing in luxury and experiential travel. We bring together 20,000 of the world's most sought-after travel advisors and more than 2,000 elite travel companies, from five-star hotel groups and renowned cruise lines to boutique properties and high-end adventure travel outfitters around the world.





Multilingual E-mail Design


Unleash your inner explorer



NCL NORWEGIAN
CRUISE LINE

Exclusively for Virtuoso guests, enjoy up to US\$150 onboard credit to use on everything from shore excursions to spa treatments.

[DISCOVER MORE »](#)



Get ready to vacation on your own terms—with no schedules and no limits to what you can do. Sail to ports like Montevideo and Buenos Aires on the *Norwegian Sun*, or Tallinn and St. Petersburg on the new *Norwegian Getaway*, and let the adventure begin.

[LET'S GO »](#)

ORCHESTRATE DREAMS

SHARE THIS

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English

Dé riendas sueltas a su explorador interno



NCL NORWEGIAN
CRUISE LINE

Los huéspedes de Virtuoso pueden disfrutar de manera exclusiva de hasta 150 USD de crédito a bordo para utilizar en todo, desde excursiones terrestres hasta tratamientos de spa.

[DESCUBRA MÁS »](#)



Prepárese para vacacionar según sus propias condiciones; sin horarios y sin límites respecto a lo que puede hacer. Zarpe hacia puertos como Montevideo y Buenos Aires a bordo del *Norwegian Sun*, o Tallin y San Petersburgo a bordo del nuevo *Norwegian Getaway*, y ¡que comience la aventura!

[VAMOS »](#)


ORQUESTAR SUEÑOS

COMPARTIR

[f](#) [t](#) [p](#) [in](#)

Spanish


Liberte o explorador que há em você



NCL NORWEGIAN
CRUISE LINE

Exclusivo para hóspedes Virtuoso, desfrute de até US\$ 150 de crédito a bordo para usar em qualquer coisa, de excursões em terra a tratamentos do spa.

[DESCUBRA AINDA MAIS »](#)



Prepare-se para viajar do seu jeito, sem horários e limites do que pode fazer. Navegue até portos como o de Montevideo e Buenos Aires no *Norwegian Sun*, ou Tallinn e São Petersburgo no novo *Norwegian Getaway*, e deixe-se levar pela aventura.

[EMBARQUE NESSA »](#)

ORQUESTRAR SONHOS

COMPARTILHAR

[f](#) [t](#) [p](#) [in](#)

Portuguese

Design & Build Responsive e-mail Templates

VIRTUOSO TRAVEL WEEK GLOBAL

AUGUST 6 - 12, 2016 · LAS VEGAS

Request
Appointments
Now



2016
EVENT
DETAILS

REGISTER
May 12

Dear Virtuoso Preferred Partners -

We're just over four months away from the biggest event in luxury travel – **Virtuoso Travel Week Global**. This year promises to be the best ever, so you don't want to miss it.

Networking, professional development, and one-of-a-kind events are the hallmarks of Virtuoso Week. And at its heart are the person-to-person appointments, designed to establish new relationships and to build on current ones. This year, you'll have the opportunity to create a more **personalized** experience.

Request to Participate in Appointments Now.

Please use [this tool](#) to let us know if your company would like to participate in appointments or not. You can change your request until the appointment request deadline on Friday, April 15th.

WANT TO KNOW WHAT TO EXPECT?
WATCH THIS! →





VIRTUOSO LIFE
OFERTAS EXCLUSIVAS



Why Care About Unique Visual Content?

If recipients open an e-mail and only see paragraphs of information, it's likely going to be difficult to hold their attention and keep them interested in your message. Rather, incorporate on-brand and engaging images, videos, GIFs, animations, etc. break up the written content and create a memorable experience.

When your e-mail recipients open your message, they should know the e-mail was sent from your company. Meaning your email should be branded.

To keep your email on-brand, consider using the following tactics:

- Use a tone in your e-Mails that complements your other content and marketing materials (like your website and social media).
- Incorporate the same colors and fonts that you use in your other branding and marketing materials.
- Include your logo, a link to your website, links to your social media accounts, and calls-to-action (CTAs) that are relevant to your products or services.

Virtuoso email template color options

6/10/15

<p>#1 - Brown</p> <p>#7c4600 #b98542</p>	<p>#5 - VAST Red</p> <p>#c80000 #ca6a6a</p>
<p>#2 - Water Blue</p> <p>#294170 #7584a1</p>	<p>#6 - Sandy Orange</p> <p>#c88c18 #e1cb97</p>
<p>#3 - Lavender</p> <p>#7e5796 #9084b6</p>	<p>#7 - Muted Green</p> <p>#3c4f32 #607057</p>
<p>#4 - Teal</p> <p>#1f595d #4b7d80</p>	<p>#8 - Sky Blue</p> <p>#074c65 #047aa4</p>



About Me

Experienced and talented Art Director, Sr. Graphic Designer with over a decade of digital design and marketing experience. I have worked with numerous companies and advertising agencies all over the world to deliver concepts, digital and print assets, deliverables and collateral for marketing campaigns, Web pages and social media marketing.

Because of my diverse experience and background, I bring a unique set of creative and technical skills to every team project. Experienced and talented Art Director, Sr. Graphic Designer with over a decade of digital design and marketing experience. I have worked with numerous companies and advertising agencies to deliver concepts, digital and print assets, deliverables and collateral for marketing campaigns, Web pages and social media marketing.

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